

# QUANTUM SAPPHIRE TUNGSTEN™

## SAPPHIRE TUNGSTEN CARBIDE™ STC100

Quantum STC100: Fuses sapphire crystal with a patent-pending tungsten alloy to form an elevated alternative metal category



### Quantum Sapphire Tungsten vs. Industrial Tungsten Carbide

Quantum is proud to announce a new metal composition that is structured exclusively for use in jewelry. It is not the predominantly Tungsten Carbide industrial TC850 that is currently widely used in making jewelry wedding bands. In fact it is a new proprietary composition that fuses sapphire crystal with a lower percentage of Tungsten Carbide than TC850. A higher scratch resistance is the result of this synthesis providing a more shatter resistant band that exhibits a very masculine feel, yet provides a more comfortable weight. This quantum leap above and beyond the current industrial used Patented TC850 is considered a breakthrough Blue Ocean Sapphire Tungsten patent pending technology for the future of the jewelry industry.

## Quantum STC100 with Sapphire Crystal is:

- A completely new hybrid tungsten-composite line of Quantum Sapphire wedding bands
- Exclusively created for use in fine jewelry
- Not an adaptation of a lackluster industrial grade metal product
- Aimed primarily at the “Millennial Generation”
- A significantly advanced and sturdier version of current tungsten carbide compositions
- So advanced, scratch-resistant and strong, it takes the strength of standard industry tungsten carbide and enhances it with sapphire crystal to create a never before seen level of durability
- The new next ‘best’ thing to happen to the wedding band fine jewelry industry!



**The Quantum Guarantee** - All Quantum products will be backed by a manufacturer's extended warranty program above and beyond customary retail guarantees featuring the “Companion for Life” warranty for the consumer.

The Quantum “Companion for Life” Guarantee Includes:

- “Always Fits” - for size exchange privileges
- “Always Happy” - product can always be replaced if the customer is dissatisfied
- “Always Yours” - Rest assured, knowing that Quantum stands behind you and your treasure for life. No matter the circumstances, Quantum will replace exactly the same model forever, never charging more than the original.



**Quantum STC100 is Above and Beyond Any Alternative Metal Available on the Market Today, Exceeding Titanium, Cobalt and Yes, EVEN TUNGSTEN CARBIDE**

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*A true blend of technology with contemporary fashion trends*

Designed by fusing inspired artistry, innovative engineering, and cutting-edge alternative metals, Quantum STC100 is an extreme makeover of jewelry as it is seen today and answers the call for superb items at affordable prices.

### **La Bell Blue Ocean Jewelry**

For many years the jewelry industry was a classic "Blue Ocean" - profitable, limited competition, jewelry regarded as special. Now, with severe competition especially on-line, much jewelry is regarded as a commodity sold on price - a classic "Red Ocean." To return to the "Blue," jewelers must now uniquely differentiate, not compete; this is the basis of Blue Ocean Jewelry's proprietary Product Portfolios Programs (PPP) and Digital Virtual Integrated (DVI) platforms. PPP like elegant Quantum Sapphire Tungsten wedding bands with uniquely functional properties, and StarVinci® Treasure Art Couture™, a cross-over line of art, jewelry and lifestyle all inspired by an original painting by a great artist "Blue Ocean Star", appealing to both jewelry and art gallery independent brick mortar industries' Merchant Members and a wide range of lifestyle consumers. And an evolutionary T2B™ La Bell DVI trade platform providing inventory rotation trading between merchant members similar to national chains. It's high time to think "Blue" and learn about Blue Ocean Jewelry.

### **Quantum STC100 Benefit Highlights:**

**Less Brittle**

**Less Likely to Tarnish**

**More Scratch Resistant**

**More Affordable, More Durable, Better Value**

**Comfortably Lighter Weight, Yet Substantial Feel**

**Offers a Greater Variety of Ring Designs**

**Part of the Blue Ocean Solution for  
the Millennial Male**

**LA ∞ BELL**  
**Blue Ocean**  
Discover the Undiscovered

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**SUPER BELL JEWELRY**